

Seldom does one have choices:

You have a choice as to whether you will produce a TV spot for *Mamma's Spaghetti* product or a service client.

Service Client:

30 second TV spot

or

Product Client:

Mamma's Spaghetti - you are responsible for creating the new 30 second TV spot using the product you created in Assignment #3 for print ads.

Concept:

Your Assignment is to create a storyboard for a 30 second TV spot and present it.

Due: November 10st at 8:15 Sharp.

All students will be divided into teams of 2-3 students who will produce a final 30sec TV spot based on the selected story board from individuals in the group.

NOTE: TV Spots may be selected for use by the graphic design area as YouTube examples of student work.

Final TV Spots Due: At Exam on December 6th at 1:20PM.

Final Exam Note:

All students **MUST** submit a final portfolio on both pdf, jpg, or mov file and placed on teaching computer for final Exam.

For works converted to a PDF: **Please be sure that all of your images are embedded into the pdf and type is converted to "outlines"**.